



■ Bonus for CourseDekhlo Readers: Build Your First AI Product in 7 Simple Steps

Many learners attend AI workshops but never build anything afterwards.

If you attended this workshop or are exploring AI product building, follow this simple roadmap to create your first AI-powered project.

Step 1: Find a Real Problem

Don't start with AI.

Start with a problem.

Ask yourself: What repetitive task can be automated? What customer questions are asked repeatedly? What process takes too much time? Examples: Appointment booking Lead qualification Customer support FAQ handling Internal team assistance The best AI products solve real problems.

Step 2: Choose One Simple AI Product Idea

Start small.

Examples: AI voice appointment booking assistant AI customer support chatbot AI lead qualification assistant AI FAQ assistant AI-powered portfolio website Avoid building a complex startup on Day 1.

Step 3: Create Your AI Workflow

Before using any tool, write:

User → AI Agent → Action

Example:

Customer calls → AI Agent answers → Books appointment → Updates calendar

This simple workflow helps you understand how your AI product should work.

Step 4: Build Your AI Agent

Use beginner-friendly tools such as: Vapi ChatGPT Other AI automation platforms Focus on: greetings user questions business information appointment handling Keep the first version simple.

Step 5: Connect Useful Tools

Your AI agent becomes more valuable when it can take action.

Examples: Google Calendar Email CRM systems Forms Databases The goal is not just talking.

The goal is helping users complete tasks.

Step 6: Create a Simple Website

Build a landing page that explains: what your AI product does who it helps how users can access it
Keep the design simple.

Your first goal is functionality, not perfection.

Step 7: Test With Real Users

Ask: Did the AI answer correctly? Was the workflow useful? Did it save time? What confused users? Most successful AI products improve through feedback.

Final Tip From CourseDekhlo

Don't spend months learning every AI tool before building something.

Build one simple AI product first.

A working AI voice assistant, chatbot, or automation workflow will teach you more than dozens of hours of theory.

Start small, solve a real problem, and improve your AI product step by step.

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